



Consultancy Ref No: 91/FW/South/24-25

# **RFP FOR CONSULTANCY SERVICES WWF-PAKISTAN**

## **Impact Assessment and Evaluation of Water Management Interventions in South Punjab**

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### **Application Submission:**

Application Submission: Interested consultants should submit the Proposal on the Application Form Available Online or can access through the following Link:

<https://forms.gle/HD8x6J1EoQUyByXx6>

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## 1) INTRODUCTION & BACKGROUND

Contract type:	Consultancy and Services
Duration of assignment:	01/04/2025 – 30/05/2025
Type:	Firm/individual

### Background of Project & Assignment:

WWF-Pakistan with the financial support of NIKE, implementing a project titled, “Integrated Water Resources management in Indus Basin”. The project aims to pilot Nature-based Solutions (NBS) at selected locations in South Punjab, Soon valley & Uchali Complex and Nathia Galli in partnership with relevant stakeholders. Water management for improving the health of natural ecosystems, better water resource management and livelihood improvement will be outcomes of the project interventions.

## 2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, WWF Fraud and Corruption Prevention and Investigation Policy and WWF’s Environment Social & Safeguard for consultant agreement and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

## 3) PURPOSE

### a. Objective of the Consultancy:

- To conduct a comprehensive impact assessment of water management interventions in South Punjab, focusing on evaluating their replenishment capacity, societal and environmental impact
- To identify areas for improvement to enhance sustainability and efficiency in installed interventions and water resource management.

**b. Scope of the Consultancy:**

1. Conduct detailed site visits to assess the functionality and effectiveness of the installed water management interventions, including Ablution Water Reuse Systems, Recharge wells, Floating Treatment wetland, Rainwater harvesting systems, Water Course lining and Laser land levelling.
2. Evaluate the replenishment capacity of each intervention and its impact on water availability for agricultural and community use.
3. Analyze the societal benefits, including community engagement, livelihood improvement, and socio-economic impacts of the interventions.
4. Assess the environmental impact, such as the enhancement of local ecosystems, reduction of water wastage, and improvement in water quality.
5. Identify gaps or areas where the interventions can be optimized to improve their efficiency and sustainability.
6. Develop actionable recommendations to address identified gaps, ensuring long-term functionality and benefits of the interventions.
7. Prepare a comprehensive report summarizing findings, conclusions, and recommendations, and present the outcomes to relevant stakeholders.
8. Review the previously designed reports and third-party audit reports, and provide us with a comprehensive report based on the given data.
9. Review the Volume Water Benefit Accounting (VWBA) methodology and verify the replenishment number on-site using this method.

#### 4) Deliverables

The consultant is expected to deliver the following:

1. **Impact Assessment Report:** A comprehensive report detailing the replenishment capacity, societal and environmental impacts, and areas for improvement for all installed interventions.
2. **Site-Specific Analysis:** Detailed evaluations of the including Ablution Water Reuse Systems, Recharge wells, Floating Treatment wetland, Rainwater harvesting systems, Water Course lining and Laser land levelling, including individual performance metrics.
3. **Recommendations Report:** A document outlining actionable suggestions for optimizing the sustainability and efficiency of the interventions.
4. **Community Feedback Summary:** A summary of the feedback collected from local communities regarding the interventions' impacts on their livelihoods and water resource management practices.
5. **Presentation of Findings:** A formal presentation of the key findings and recommendations to relevant stakeholders, including local authorities and project sponsors.
6. **Letter of Satisfaction:** A letter of satisfaction shared on the consultant's university webpage, confirming the successful completion of the consultancy and its outcomes.

#### 5) REQUIREMENTS

**a. Qualification**

- A Doctorate degree in Agricultural Sciences or engineering, Water Resource Management, or a related field.
- Proven expertise in implementing water-efficient systems and techniques such as water curse lining, rainwater harvesting, and soil conservation.
- Strong communication and facilitation skills, with experience in engaging rural communities.
- Familiarity with the socio-economic and environmental conditions of the South Punjab region.
- Fluency in Urdu and Punjabi (preferred), with a good command of English.

**b. Experience**

- At least 5 years of experience in agricultural training and extension, focusing on water management and productivity.
- Experience in working with international or national firms especially WWF-Pakistan would be an advantage.

## 6) CORRESPONDENCE & SUBMISSION OF PROPOSAL

1. Application Submission: Interested consultants should submit the Proposal on the Application Form Available Online or can access through the following Link:  
<https://forms.gle/HD8x6J1EoQUyByXx6>
2. Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:  

**To:** Faiza khan ([fakhan@wwf.org.pk](mailto:fakhan@wwf.org.pk))  
**Cc:** Muzzammil Ahmed ([mahmed@wwf.org.pk](mailto:mahmed@wwf.org.pk))

  - a. The RFP submission deadline mentioned on WWF-Website.
  - b. Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

## 7) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- 1) **Application Form available at WWF-Website** - General information about the Bidder, covering, qualification and experience, CV and all related Information.
- 2) **Experience:**
  - a) **Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- 3) **Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- 4) **Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally;
- 5) **Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- 6) **Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

**Note:**

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

## 8) FINANCIAL PROPOSAL

The proposed prices shall be provided in PKR, the total price shall include all costs related to service provision including all Direct and Indirect taxes, Travel, Boarding & Lodging shall be based on actual receipt up to max Ceiling (If Any).

The consultant will submit the cost of the assignment in a lump sum, including all applicable taxes according to the Government of Pakistan and the Government of Punjab.

**The Payment Term:** shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

## 9) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

A) Technical Proposal (70%)

- Detailed workplan
- Expression of interest (EOI)
- Company's Profile
- Detailed methodology

B) Financial Proposal (30%)

- Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
- Company's registration certificate
- NTN detail(s)
- Any legal or technical certification required for the task
- Audited Accounts Report (if available) of last FY

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

## 10) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan, and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

## 11) BUDGET

Total Budget for this activity inclusive of all taxes and Out of Pocket expenses are: 300,000/- PKR